

**Iowa Insurance Division -- Exhibit 1: Lifetime Loss Ratio Test**

Company:	Golden Rule Insurance Company	Iowa Inforce:	1,787	membership as of 04/30/2014.
Block:	Generation 25	US Inforce:	98,735	
Policy Form(s):	G25CPY2009 et al	Experience Base:	Iowa	
Min. Loss Ratio:	55.0%	Rate Increase:	19.0%	Applied upon certificate rerate date.
Iowa Avg. Premium:	2,166	US Avg. Premium:	2,363	05/01/2013 to 04/30/2014
Issue Years:	2009 - 2010	Interest Rate:	5.0%	

**Experience Since Inception** (\*Claims have been re-stated on a run-out basis)

(A) Incurred Year	(B) Earned Premiums	(C) On-Level EP	(D) Paid Claims by Year Incurred	(E) Remaining Claim Reserves	(F= D+E) Incurred Claims	(G) Exposure	(H=F/G) Pure Premium	(I=B/G) Average Premium	(J=F/B) Incurred Loss Ratio	(K) Cumulative Loss Ratio	(L=F/C) On-Level Loss Ratio
2009	73,299	107,059	22,860	-	22,860	68	336	1,077	31.2%	31.2%	21.4%
2010	4,179,726	6,104,794	2,171,188	-	2,171,188	2,803	775	1,491	51.9%	51.6%	35.6%
2011	6,105,605	8,365,977	5,202,895	-	5,202,895	3,660	1,421	1,668	85.2%	71.4%	62.2%
2012	5,171,163	6,452,222	3,964,320	-	3,964,320	2,793	1,419	1,851	76.7%	73.2%	61.4%
2013	4,592,160	5,041,037	3,867,977	18,825	3,886,802	2,199	1,767	2,088	84.6%	75.8%	77.1%
2014 (Jan-Apr)	1,350,368	1,409,877	1,682,266	91,102	1,773,367	621	2,856	2,175	131.3%	79.3%	125.8%
<b>Total Past</b>	<b>21,472,322</b>	<b>27,480,966</b>	<b>16,911,507</b>	<b>109,927</b>	<b>17,021,434</b>	<b>12,145</b>	<b>1,402</b>	<b>1,768</b>	<b>79.3%</b>	<b>75.8%</b>	<b>61.9%</b>

**Projected Experience** (3 years for *illustration* purposes only -- projection should be at least 5-years for health and 30-years for LTC)

2014 (May-Dec)	2,528,542				2,652,583	1,127	2,353	2,243	104.9%	82.0%
2015	3,496,798				3,206,916	1,397	2,295	2,502	91.7%	83.2%
2016	3,328,248				2,722,011	1,118	2,435	2,978	81.8%	83.1%
2017	2,965,245				2,310,537	894	2,584	3,316	77.9%	82.6%
2018	2,517,009				1,961,217	715	2,742	3,519	77.9%	82.3%
<b>Total Future</b>	<b>14,835,843</b>				<b>12,853,265</b>	<b>5,252</b>	<b>2,447</b>	<b>2,825</b>	<b>86.6%</b>	<b>82.3%</b>

**Past and Projected Experience Combined**

<b>Past + Future</b>	<b>36,308,165</b>				<b>29,874,699</b>				<b>82.3%</b>	
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**Future and Lifetime LR Tests / Interest**

	<u>Earned Premiums</u>	<u>Incurred Claims</u>	<u>Loss Ratio</u>
Past Accumulated @ 4-30-14 @5%	23,868,180	18,699,596	78.3%
Future Present Value @ 4-30-14 @5%	13,357,147	11,632,626	87.1%
<b>Total Past + Future@ 4-30-14 @5%</b>	<b>37,225,327</b>	<b>30,332,222</b>	<b>81.5%</b>

**Iowa Rate Change Data:**

<u>Gen 25</u>	
9.9%	4/15/2012
15.0%	4/15/2013
5.8%	4/15/2014

**Projection Assumptions:**

<u>Year</u>	<u>Lapse</u>	<u>Trend</u>	<u>Rate Increase</u>
2015	20.1%	6.1%	19.0%
2016	20.0%	6.1%	19.0%
2017	20.0%	6.1%	6.1%
2018	20.0%	6.1%	6.1%